Relatos de la Noche

SONORO



The world's leading Spanish-language horror podcast, capturing paranormal stories, urban legends, and supernatural experiences from Mexico and Ibero-America.
A global phenomenon.

Reach

Video

2.7M
Monthly Views

Audio

10M
Monthly Downloads

Host

Uriel Reyes is a communications specialist who combined late-night radio, cinematic horror, and the storytelling essence of Juan Rulfo to create the most-listened-to Spanish-language podcast in the world.

Achievements

Spotify

Nº. 8
WORLDWIDE

Nº. 1
Spanish-language
WORLDWIDE

Nº. 1
Spanish-language
horror podcast

Social Media

3.M
Subscribers

345.6K
Followers



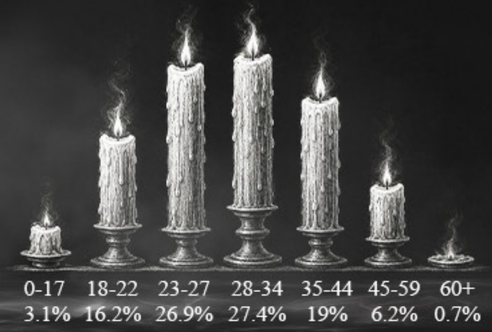
Demographics

49.8%
Men

44.6%
Women



Age Breakdown



Awards



PRODU 2024
Best Podcast Host - Crime, Supernatural, and Horror

RELATOS DE LA NOCHE

SONORO

BRAND OPPORTUNITIES

AUDIO ADS

Host-Read Ads: Messages narrated in Uriel's signature storytelling style.

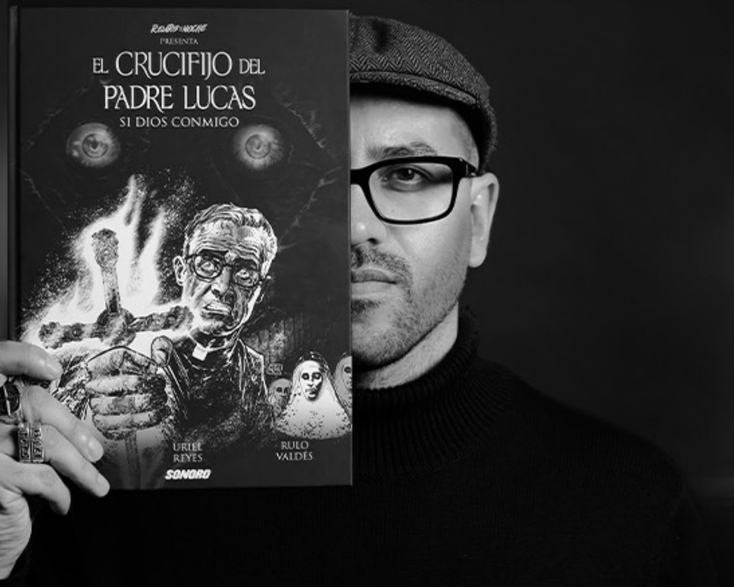
Branded Content: We elevate your brand's message by seamlessly integrating it into the RDLN narrative.

Social Media Amplification

HOST READ ADS



COMIC



BOOK + MERCH



SUCCESS STORIES / CASE STUDIES









